

JANANI SURAKSHA YOJANA

Janani Suraksha Yojana (JSY) under the National Rural Health Mission (NRHM) being Implemented with the objective of reducing maternal and neo-natal mortality by promoting institutional delivery among the poor pregnant women. JSY was implemented in Orissa in June 2006. Both the women and the ASHAs are given cash assistance for ensuring a safe institutional delivery.

This scheme is presently implemented in all government facilities and accredited private institutions. Only those institutions which have been duly accredited by the district authorities will come within the purview of JSY under NRHM. A pregnant woman choosing to deliver in an accredited private health institution will have to produce a genuine BPL or SC/ST certificate in order to access JSY benefits.

JSY integrates cash assistance with delivery and post-delivery Care. Each beneficiary registered under this Yojana should have a JSY card along with a MCP card.

Scale of Financial Assistance for Institutional and Home Delivery:

All mothers irrespective of age, birth order, or income group (BPL & APL) will get financial assistance in one go at the time of delivery in any Govt. institutions. And ASHA will get the incentive for promoting the same. In case of home delivery the benefit will be given only of BPL cases.

ASHA Package

The payment to the JSY beneficiary will be made either by Account Payee cheque or by Direct Bank Transfer only. No cash payment or bearer cheque payment is allowed at present.

Measures of IEC of JSY Scheme: For wide publicity of the scheme advertisement is done through both electronic and print media. Wall painting and display of benefits are also done at the community level.